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CIS 195

10/23/22

Assignment: Focus on Web Design

Part 1:

Petco https://www.petco.com/shop/en/petcostore
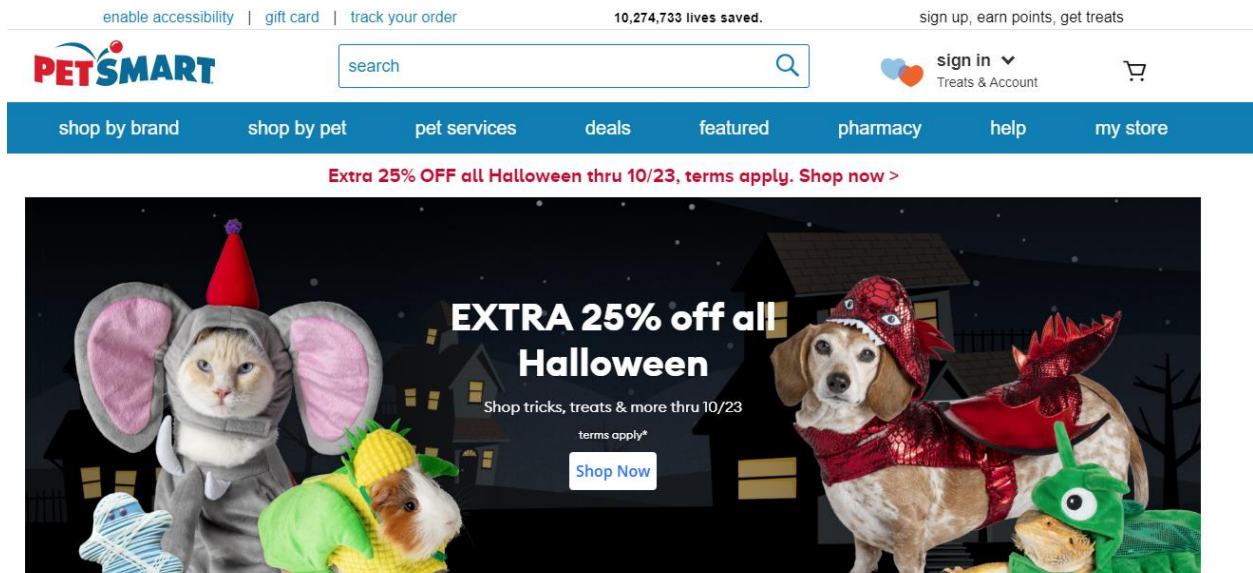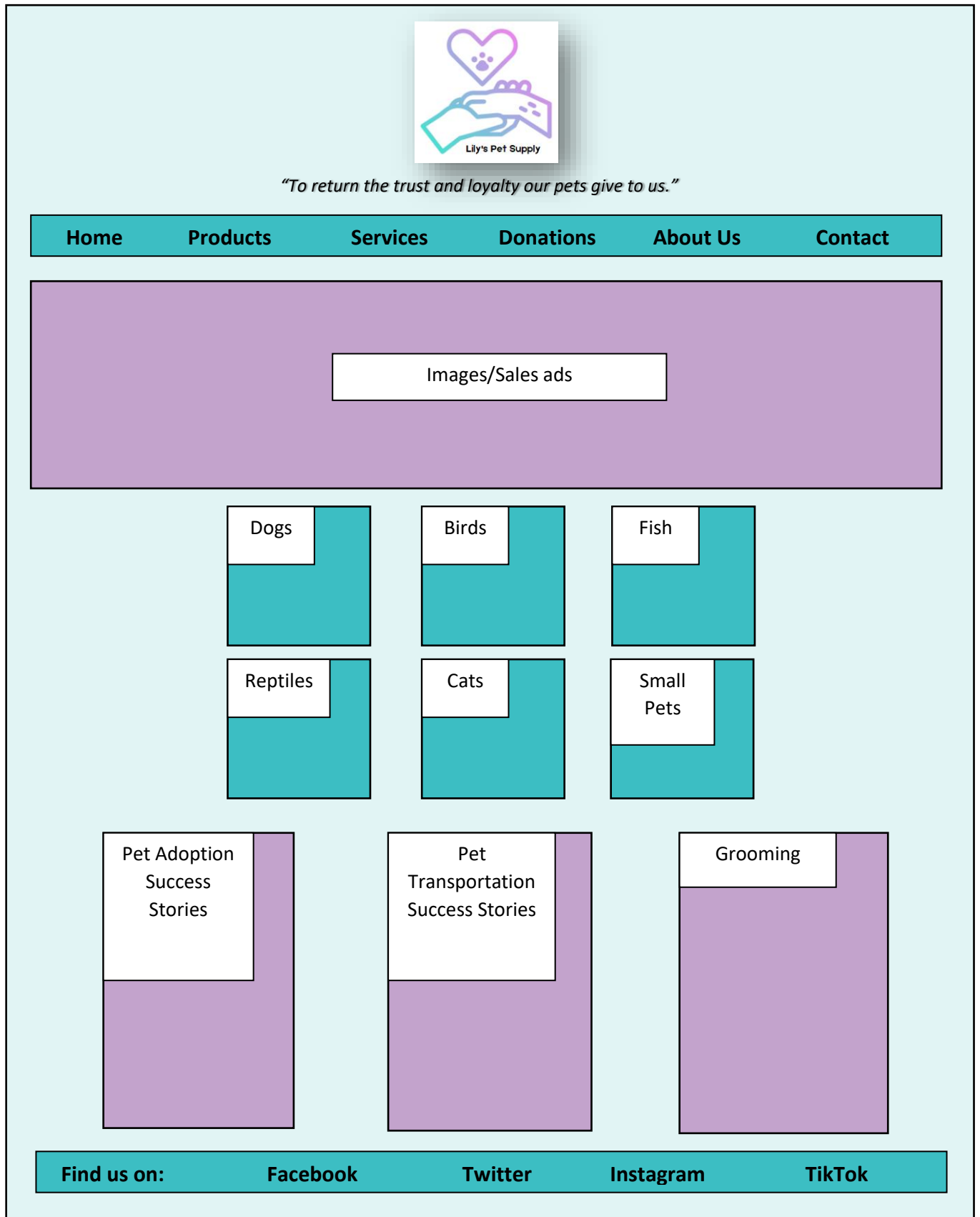

PetSmart https://www.petsmart.com/
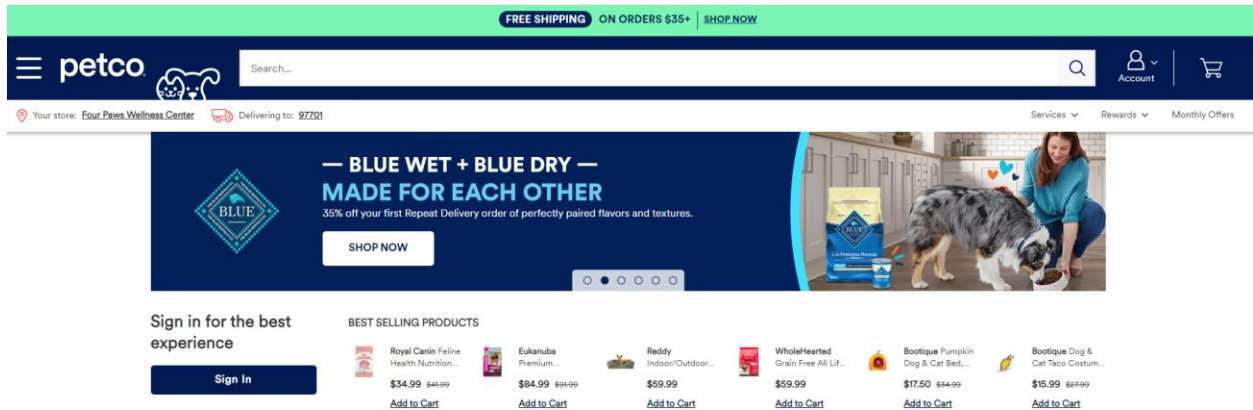
Both websites show a lot of repetition, contrast, alignment, and proximity in there designs for their webpages. PetSmart uses a bit more contrast in the home page during holidays and for sales, while Petco stays with the companies' main colors throughout the website. Since both companies' websites are very similar, they both exhibit approximately the same proximity, alignment, and repetition. An example of this is also directly on their homepages when you first open the website. Specifically for repetition, PetSmart has 3 spots for locating the section you

need based on the animal you are purchasing for while Petco only has 2: the drop-down menu and directly on the homepage.
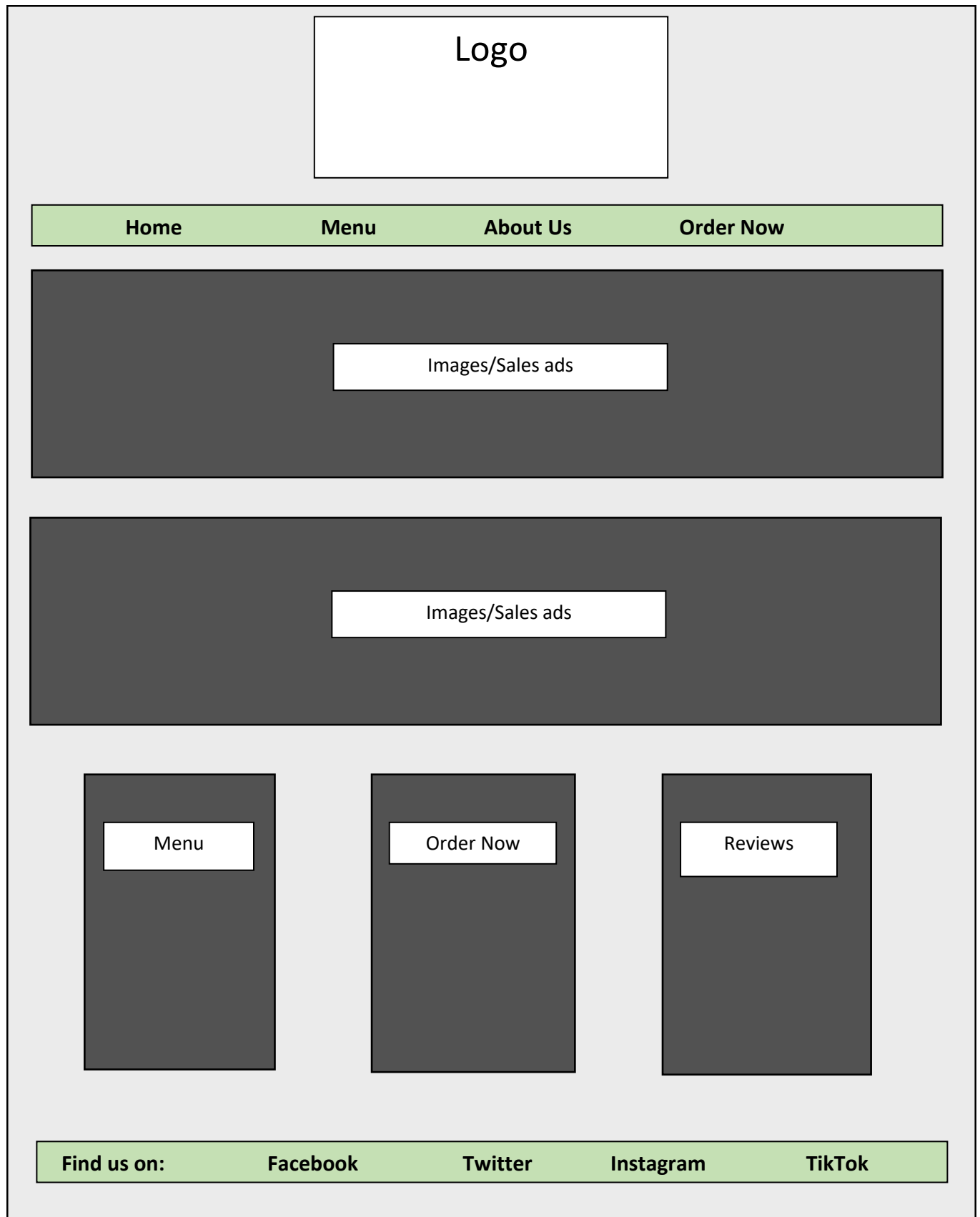
I think that both websites have great design layout. For me there are no faults with PetSmart's website. Its very easy to navigate and find what you need. Petco could add a little more adversity with color in my opinion.

Part 2:

Lily's Pet Supply

"To return the trust and loyalty our pets give to us."

| Home | Products | Services | Donations | About Us | Contact |

Images/Sales ads

Dogs

Birds

Fish

Reptiles

Cats

Small Pets

Pet Adoption Success Stories

Pet Transportation Success Stories

Grooming

Find us on: **Facebook**   **Twitter**   **Instagram**   **TikTok**

FFFFFF	C3A3CC	3CBEC3	E1F4F4	000000
White	Lilac	Maximum Blue Green	Azure X 11 Web Color	Black

Part 3:

Logo

Home   Menu   About Us   Order Now

Images/Sales ads

Images/Sales ads

Menu

Order Now

Reviews

Find us on: Facebook   Twitter   Instagram   TikTok

FFFFFF	EBEBEB	5C5C5C	CBF4B9	000000
White	Platinum	Davys Grey	Tea Green	Black